

## The Final Product and Presentation

Your final presentation should be more than just a factual written report of the information you have found. To make the most of your hard work, select a format for your final presentation that will suit your strengths, as well as your topic.

### Presentation Styles

To make your presentation interesting, use a format that suits your own style. Here are some ideas:

- a report on an experiment or an investigation
- a summary of a newspaper article or a case study
- a short story, musical performance, or play
- a web page
- a slide show, multimedia presentation, or video
- a debate
- an advertising campaign or pamphlet
- a demonstration or the teaching of a lesson

Here are some decisions that other students have made about the format for their presentation:

#### **Project 1: Weather Predictions**

Muhamud has researched the mathematics of weather predictions. He has decided to make his presentation a demonstration of how a weather report is prepared, including the mathematics used, followed by an actual television weather report. He plans to submit a written report on his research and conclusions, as well.

#### **Project 2: Gender Differences**

Ming has studied the differences between the responses of females and males on cognitive aptitude tests. To illustrate her findings, she will have the class complete one of the assessment tasks during her presentation and then compare the results with standardized norms. In her report, Ming plans to include testing she has done on randomly selected students at her school.

### Executive Summary

Sometimes, it is effective to give your audience an executive summary of your presentation. This is a one-page summary of your presentation, which includes your research question and the conclusions you have made. Ask your teacher about making copies of your summary for the class.

## PROJECT EXAMPLE

## Creating a Presentation

Walther chose pests and invasive species that cause the greatest damage to natural resources in the Western provinces and territories, and the preventive measures that can be taken to control these threats as his topic. Below, he describes how he determined which format to use for his presentation.

### Walther's Explanation

Most of my supporting information about the destructive nature of the predominant pests, including the mountain pine beetle, is in the form of maps, historical tables, and graphs. I decided to use a digital slide show that I can project using the interactive white board. This will help me show the data and discuss trends that I identified, including the effects of preventive measures.

I will give all of the audience members an executive summary of my research, which will include my research question, my data (with the necessary supporting visuals), and my conclusions. I will give my teacher the full report.

## Evaluating Your Own Presentation

Before giving your presentation, you can use these questions to decide if it will be effective:

- Did I define my topic well? What is the best way to define my topic?
- Is my presentation focused? Will my classmates find it focused?
- Did I organize my information effectively? Is it obvious that I am following a plan in my presentation?
- Am I satisfied with my presentation? What might make it more effective?
- What unanswered questions might my audience have?

### Your Turn

- A. Does your topic suit some presentation formats better than others? Explain why.
- B. From which presentation format do you think your audience will gain the greatest understanding? Why?
- C. Choose a format and create your presentation.
- D. Use the questions provided in Evaluating Your Own Presentation to assess your presentation. When you have completed your evaluation, make any changes that you think are needed.